2025 National Academic Competition

Program Ad Rates

About

The **2025 We the People National Finals Program** is an effective way to reach a broad audience from diverse backgrounds across the U.S. With this digital resource, your business will gain exposure through our entire network of corporate partners, individual supporters from all walks of life, teachers, volunteers, alumni, and high school juniors and seniors and their parents.

The program is distributed electronically to all National Finals participants and attendees, as well as through our website, social media and email channels.

14,400+

Reach across our entire network, including an estimated 3,400+ in-person attendees.

Audience

Parents, teachers, alumni, volunteers, teens and supporters across the Center's network.

Numbers

1,000+ students
50+ teachers
2,400+ parents and family members
14,400+ mailing list

Ad Rates

Full Page $500
Half Page $350
Quarter Page $175
Inside Front Cover $1,000
Inside Back Cover $750
Outside Back Cover $1,500

Parent/Teacher Discounts

The Center is providing two discounted options to celebrate your young person, coaches, teachers, or team.

Congratulatory
    Line Ad .... $25 per line
Quarter Page* $100
                    (regularly $175)

Contact:

Sunita Parisapogu, Development Manager
development@civiced.org

Ad Sizes

Full Page Bleed
Width: 6.125"
Height: 9.25"
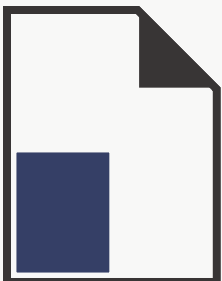
Full Page (No Bleed)
Width: 5.5833"
Height: 8.5833"

Half Page (No Bleed)
Width: 5.5833"
Height: 4"

Quarter Page (No Bleed)
Width: 2.5833"
Height: 4"

Deadlines

Reservation Deadline
March 14, 2025

Materials Deadline
March 21, 2025

Resolution

Submit files in CMYK or in grayscale at a minimum resolution of 300 ppi.

Format

Acceptable file formats include:
- Adobe Illustrator (.ai)
- Adobe Photoshop (.psd)
- Vector (.eps)
- Adobe PDF (.pdf)
- TIFF (.tiff)

Congratulatory Line Ad
One line of content is no more than 70-75 characters (including spaces) at 9pt font.

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Program Ad Specs