



2025 National Academic Competition

Sponsors Opportunity



Join our esteemed Silver Sponsor—T-Mobile—and be an early supporter of the **2025 We the People: The Citizen and the Constitution National Finals**, a life-changing national academic competition on the Constitution for high school students. Held annually in the Washington, D.C. area, the National Finals involves more than 1,000 students and their coaches from schools throughout the nation.

Through simulated congressional hearings, the students "testify" in front of legal and constitutional scholars, professional judges, program alumni, and teaching professionals. In this way, they display the civics knowledge, skills, and dispositions necessary to effectively participate in our constitutional republic. Including students, teachers, parents, and volunteers from all walks of life, we anticipate 3,400 visitors throughout the course of the Finals.

This four-day event—April 8–11, 2025—centers on three days of competition, receptions for students, parents, teachers, judges, and our all-important volunteers; and a professional development fair.

It concludes with the celebratory National Finals Awards Ceremony. The National Finals also allows the Center to invite and celebrate several of our high-profile supporters—champions of civic education—as guests of the competition who often address attendees in various capacities.

As part of a larger initiative to reach and support traditionally underserved students, helping to close the civic empowerment gap—where people in higher income brackets have far greater sway over the political processes—the Center provides scholarships to qualified teams through the John Lewis Scholarship. While all teams are sure to impress, the Center awards the outstanding performances of the top ten teams, as well as division and unit awards. Sponsors support all aspects of this unique experience, including underwriting scholarships.

We would love to partner with you! For questions or to secure a sponsorship:

Mara Tolas, Senior Director of Advancement

development@civiced.org



3,400
Expected
In Person

14,400+
Constituent
Exposure

Corporate Sponsorship Packages

★	Presenting	\$250,000
★	Platinum	\$100,000
🏆	Gold	\$75,000
🏆	Silver	\$50,000
🏆	Bronze	\$25,000
📋	Constitution Champion	\$10,000
🏆	National Treasure	\$5,000
🏆	Connected Communities	\$2,500
🏆	Civic Advocate	\$1,000



Presenting

\$250,000

Limited to One

\$249,000 is Tax Deductible

- Meet and greet with the Center's President and CEO.
- Entry for ten (10) to the VIP event, Top Ten National Final hearings and the Awards Ceremony.
- Recognition as a Presenting Sponsor on the Center's website.
- Prominent logo placement on signage at VIP event, orientation, receptions, Top Ten Announcement event, Top Ten Final hearings, and awards ceremony.
- Full page ad in the event program.

- Opportunity to provide in-person welcome remarks/congratulatory message at the awards ceremony.
- Opportunity to host a table during the evening of events with students, teachers, parents and volunteers on the night of the in-person Top Ten Announcement.
- Sponsor acknowledgment in email/digital communications to our constituents, including six monthly, digital newsletters, with a distribution of more than 14,480/month.

- Recognition as a Presenting Sponsor in four Center social media posts.
- Recognition as a Presenting Sponsor on program materials (i.e. videos, event program).
- Sponsor acknowledgment in four Center donor/supporter e-newsletters.
- Recognition in the Center's Annual Report.



Platinum

\$100,000

Limited to Two

\$98,500 is Tax Deductible

- Entry for six (6) to the VIP event, Top Ten National Final hearings and the Awards Ceremony.
- Recognition as a Platinum Sponsor on the Center's website.
- Prominent logo placement on signage at the VIP Event, Top Ten Announcement event, and awards ceremony.
- Full page ad in the event program.

- Opportunity to host a table during the evening of events with students, teachers, parents and volunteers on the night of the in-person Top Ten Announcement.
- Sponsor acknowledgment in email/digital communications to our constituents, including four monthly, digital newsletters, with a distribution of more than 14,480/month.

- Recognition as a Platinum Program Sponsor in two Center social media posts.
- Recognition as a Platinum Sponsor on program materials (i.e. videos, event program).
- Sponsor acknowledgment in three Center donor/supporter e-newsletters.
- Recognition in the Center's Annual Report.





Gold

\$75,000

\$74,500 is Tax Deductible

- Entry for four (4) to the VIP event, Top Ten National Final hearings and the Awards Ceremony.
- Recognition as a Gold Sponsor on the Center's website.
- Prominent logo placement on signage at the VIP Event, Top Ten Announcement event, and awards ceremony.
- Opportunity to provide a Center-approved promotional item with the sponsor's branding, for distribution to program participants.
- Opportunity to host a table the night of the in-person Top Ten Announcement.
- Sponsor acknowledgment in email/digital communications to our constituents, including three monthly, digital newsletters, with a distribution of more than 14,480/month.
- Recognition as a Gold Sponsor in two Center social media posts.
- Recognition as a Gold Sponsor in event program and award ceremony video.
- Sponsor acknowledgment in three Center donor/supporter e-newsletters.
- Recognition in the Center's Annual Report.



Silver

\$50,000

\$49,500 is Tax Deductible

- Entry for (3) three to the VIP event, Top Ten National Final hearings and the Awards Ceremony.
- Recognition as a Silver Sponsor on the Center's website.
- Prominent logo placement on signage at the VIP Event, Top Ten Announcement event, and awards ceremony.
- Opportunity to host a table the night of the in-person Top Ten Announcement.
- Sponsor acknowledgment in email/digital communications to our constituents, including two monthly, digital newsletters, with a distribution of more than 14,480/month.
- Recognition as a Silver Sponsor in one Center social media post.
- Recognition as a Silver Sponsor in event program and award ceremony video.
- Sponsor acknowledgment in two Center donor/supporter e-newsletters.
- Recognition in the Center's Annual Report.



Bronze

\$25,000

\$24,500 is Tax Deductible

- Entry for two (2) to the VIP event, Top Ten National Final hearings and the Awards Ceremony.
- Recognition as a Bronze Sponsor on the Center's website.
- Opportunity to host a table the night of the in-person Top Ten Announcement.
- Logo placement on signage at the VIP Event and awards ceremony.
- Sponsor acknowledgment in email/digital communications to our constituents, including one monthly, digital newsletter, with a distribution of more than 14,480/month.
- Recognition as a Bronze Sponsor in the event program and award ceremony video.
- Sponsor acknowledgment in one Center donor/supporter e-newsletters.
- Recognition in the Center's Annual Report.





Constitution Champion \$10,000

- Entry for two (2) to the VIP event, Top Ten National Final hearings and the Awards Ceremony.
- Recognition as a Constitution Champion sponsor on the Center's website.
- Logo placement on signage at the awards ceremony.

- Listing as a Constitution Champion sponsor in the event program and ceremony video.
- Sponsor acknowledgment in email/digital communications to our constituents, including one monthly, digital newsletter, with a distribution of more than 14,480/month.

\$9,500 is Tax Deductible

- Opportunity to host a table the night of the in-person Top Ten Announcement.
- Sponsor acknowledgment in one Center donor/supporter e-newsletters.
- Recognition in the Center's Annual Report.



National Treasure \$5,000

- Entry for one (1) to the VIP event, Top Ten National Final hearings and the Awards Ceremony.
- Recognition as a National Treasure Sponsor on the Center website.

- Opportunity to host a table the night of the in-person Top Ten Announcement.
- Logo placement on signage at the awards ceremony.
- Listing as a National Treasure sponsor in the event program and ceremony video.

\$4,500 is Tax Deductible

- Sponsor acknowledgment in one Center donor/supporter e-newsletters.
- Recognition in the Center's Annual Report.



Connected Communities \$2,500

- Recognition as a Connected Communities Sponsor on the Center website.
- Opportunity to host a table the night of the in-person Top Ten Announcement.

- Logo placement on signage at the awards ceremony.
- Sponsor acknowledgement in one Center donor/supporter e-newsletter.

\$2,000 is Tax Deductible

- Listing as a Connected Communities sponsor in the event program and ceremony video.
- Recognition in the Center's Annual Report.



Civic Advocate \$1,000

- Recognition as a Civic Advocate Sponsor on the Center website.

- Opportunity to host a table the night of the in-person Top Ten Announcement.

\$500 is Tax Deductible

- Listing as a Civic Advocate sponsor in the event program and ceremony video.
- Recognition in the Center's Annual Report.

