



Center for
Civic Education

2022



ANNUAL REPORT

*Moving forward; strengthening
our democracy*

818-591-9321 | www.civiced.org
5115 Douglas Fir Rd., Calabasas, CA, 91302



A Message from the President



Dear Friends and Supporters,

Emerging from the uncertainty and turmoil caused by the COVID-19 pandemic, the Center for Civic Education, our partners, champions, and beneficiaries practiced resilience and moved forward. Together, during the 2021-2022 fiscal year, we increased our reach, reconnected in person, and expanded upon resources and experiences to engage educators, their students, and the general public. This work cannot be done in solitude. Your dedication to ensuring our shared mission of creating a more perfect union has been and will continue to be critical in increasing much-needed resources and access to life-changing programs.

As we continue to see political polarization, destabilization of our democracy, widening societal disparities, and greater threats to civic education than ever before, the Center relies on our strengths as leaders in the field and is positioned to be a catalyst for scalable change. Together, our work improves national Constitutional understanding and responsible civic action, it engages learners of all ages in work that improves their communities and addresses political impediments.

In 2022, in addition to executing our flagship programs, the Center continued to increase the use of its extensive digital resources and expertise in online education to expand our reach across a larger audience. For the second year running, we hosted the virtual Civic Leadership Summit, drawing on insights regarding the civic health of the nation with a panel of leaders in the civic education movement. We created new much needed resources such as a self-paced online course - The U.S. Constitution: Its Foundations, Transformation, and Challenges - exploring events that led to the evolution of the U.S. Constitution and our system of government from its foundation to today and a podcast series engaging listeners in deepening their understanding of democratic norms. We began work on the monumental video series The Constitution Explained, introducing key concepts of our founding document to learners of all ages. And we are energized by the new resources we are creating in our work to support broader audiences – adult learners, additional underserved students and communities, and underrepresented teaching populations – in 2023.

This is a crucial moment in the civic life of our nation. A rising generation demands more from their education and society, but they need to be grounded in a firm understanding of the fundamental principles of American governance that underpin that society. The Center's programs would not be possible without the increasingly generous and passionate support from our corporate, foundation, and civic group partners, as well as our individual contributors and volunteers. We are deeply appreciative of your support.

Yours truly,



Christopher R. Riano, President
Center for Civic Education

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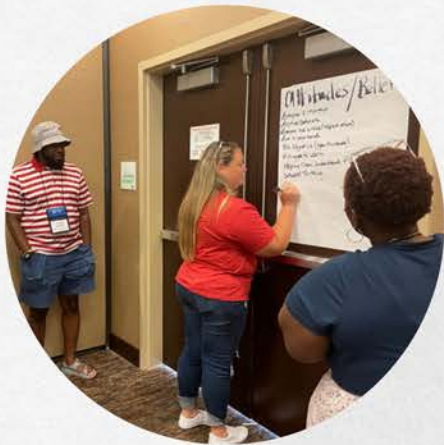
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OUR MISSION

The Center for Civic Education strives to promote an enlightened and responsible citizenry committed to democratic principles and actively engaged in the practice of democracy.

Because of your investment in democracy last year, together we reached:

800,000
Beneficiaries

700,400

Viewers, users & consumers of our digital resources and textbooks

9,200

Youth and adults through Center hosted programs

78,400

Visitors through conferences, "friend-raisers" & communication outreach





MORE THAN NUMBERS

Beyond participating students and teachers, the communities in which students of the Center's Project Citizen program (PC) live benefit from the students' capstone projects. Learners work together to research their community, discover problems, and identify solutions using policies that require government involvement, creating needed awareness and potential change in their communities. **In 2022, the fourteen classes who made it to the national Project Citizen Showcase thoughtfully addressed public policy issues such as school safety, comprehensive sex education, road potholes, and euthanizing shelter animals.** They are true leaders of tomorrow who are making an impact today.

[National Showcase Results](#)



WE THE PEOPLE: BEYOND SKILL BUILDING

3 DAYS

1,000 STUDENTS

656 SIMULATED HEARINGS

We are so proud of the students and grateful to the coaches, judges, and facilitators who worked hard and gave their all at the **35th We the People National Finals on April 23-25, 2022**. Students displayed their knowledge and understanding of Constitutional principles and had opportunities to evaluate, take, and defend positions on relevant historical and contemporary Constitutional issues. We applaud all of the winning teams!



"It is an indescribable feeling. We spent seven months, you know, almost 30 hours a week doing this...To win and be the national champions; it's indescribable."

-- Amador Valley High School student, CA



[National Finals Results](#)

PARTNERS MAKING THE DIFFERENCE

Corporate and foundation partnerships power the Center to be able deepen and scale impact through projects like resource development, program expansion, and capacity building.

CREATING OPPORTUNITY

Because of the generous support of two of our partners, the Center was able to help underwrite the costs of participation for two We the People National Finals teams through the John Lewis Scholarship Fund. Awarded annually, this fund supports teams who would otherwise not be able to participate. Thank you T-Mobile and the American Judges Foundation!



104,000

LISTENS IN 2022



Listen Here.
It's only 60 seconds.

MAKING BIG STRIDES IN JUST 60-SECONDS

Our daily podcast, 60-Second Civics, provides a quick and convenient way for listeners to learn about our nation's government, the Constitution, and our history—in small bites and free of cost. The podcast explores themes related to civics and government, the Constitutional issues behind the headlines, and the people and ideas that formed our nation's history and government. **We are thankful for the support of donors, like T-Mobile and the Mara W. Breech Foundation, who helped to underwrite the podcast series.** The podcast is available on our website and through media channels such as YouTube, iTunes, and Stitcher.

PROMOTING LIFELONG LEARNING

The U.S. Constitution

Its Foundations, Transformation, and Challenges



Center for
Civic Education



**Click here to check out this
free, self-paced course!**

Hosting various of the Center's learning resources, the Learn.civiced.org platform targets educators and lifelong learners. Opportunities include engaging content through instructor-led courses, research findings, book recommendations, free instructional resources, and self-paced courses to deepen understanding of the U.S. Constitution and the American political system. In 2022, we drew 7,305 users, with 441,954 lesson library downloads. Our lesson library provides free lesson plans, activities, and strategies for educators.

One free resource available to the public through the platform is a new self-paced open course. The U.S. Constitution: Its Foundations, Transformation, and Challenges explore events that led to the evolution of the U.S. Constitution and our system of government from its foundation to today. This course was made possible through funding from the U.S. Department of Education.

GATHERING FOR GOOD

The Center for Civic Education and leaders from other national civics organizations hosted the "We the People: An Annual Leadership Summit on Civic Education," a conversation on the state of civic education on April 22. Led by Center President Christopher R. Riano, participants included David Bobb, President, Bill of Rights Institute; Amanda Susskind, President, Constitutional Rights Foundation; Elizabeth Clay Roy, Chief Executive Officer, Generation Citizen; Louise Dubé, Executive Director, iCivics; Dimitry Anselme, Executive Program Director for Professional Learning & Support, Facing History and Ourselves; and Jill Bass, Chief Education Officer, Mikva Challenge. When sister organizations work together, positive change is inevitable.

We the People Civics Summit



GROWING OUR TEAM TO GROW OUR REACH & IMPACT

In the spring of 2022, the Center hired Donna Phillips, Ph.D., as the Vice President and Chief Program Officer to lead the Center's ambitious strategic plan for the development, implementation, and innovation of its national and international programs - to deepen our program portfolio, remove barriers to improve and increase access to our programming and support our state volunteers in the growth and execution of our programs at the community level. Before joining the Center, she was the Director of Academic Innovations for Washington, D.C. Public Schools and the Social Studies Curriculum Manager. Dr. Phillips has participated in the Center's core programs for over 20 years, serving as a teacher, district coordinator and mentor, and the District of Columbia state coordinator.



Donna Phillips, Ph.D., Vice President & Chief Program Officer

HONORING EDUCATORS: ACETA TEACHER HIGHLIGHT

The winners of the 2022 American Civic Education Teacher Awards (ACETA) were:

- **Tony Pirotta** of Jule F. Sumner High School in Riverview, Florida
- **Shelina Warren** of Paul Laurence Dunbar High School in Washington, D.C.
- **Justin T. Hubbard** of Salamanca High School in Salamanca, New York

The ACETA awards recognize civics and government teachers who have demonstrated exceptional expertise, dynamism, and creativity in motivating students to learn about the Constitution; the U.S. government at the federal, state, and local levels; and public policy. The ACETA program also informs the public of the challenges of teaching and the different conditions under which teachers serve the public good. The awardees share a passion for civic education and its role in supporting democratic norms.



Tony Pirotta



Shelina Warren

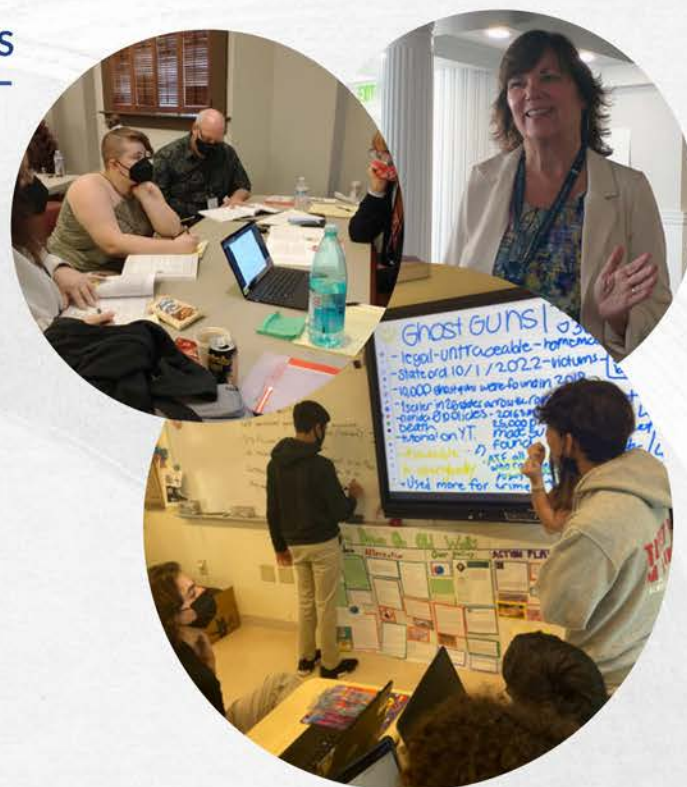


Justin T. Hubbard

INCREASING OPPORTUNITIES & EMPOWERING HIGH NEED STUDENTS

PROJECT CITIZEN

Beginning in the summer of 2021 and continuing throughout the 2021-2022 academic year through the federally funded Project Citizen Research Program, the Center partnered with five regional sites nationwide, which conducted 48 hours of teacher professional development and support in the Project Citizen curricular program. **Eighty-five teachers in this cohort engaged middle and high school students from diverse backgrounds in the highly interactive Project Citizen program.** These young civic researchers developed policy-based solutions to address problems in their communities. Students worked with their entire class to develop and present a portfolio and documentation binder with their policy proposals. At the culmination of the academic-year program, the sites held regional portfolio showcases to evaluate the students' work and select exemplars for the national Project Citizen Research Program portfolio showcase held during the summer of 2022.



JAMES MADISON LEGACY PROJECT EXPANSION

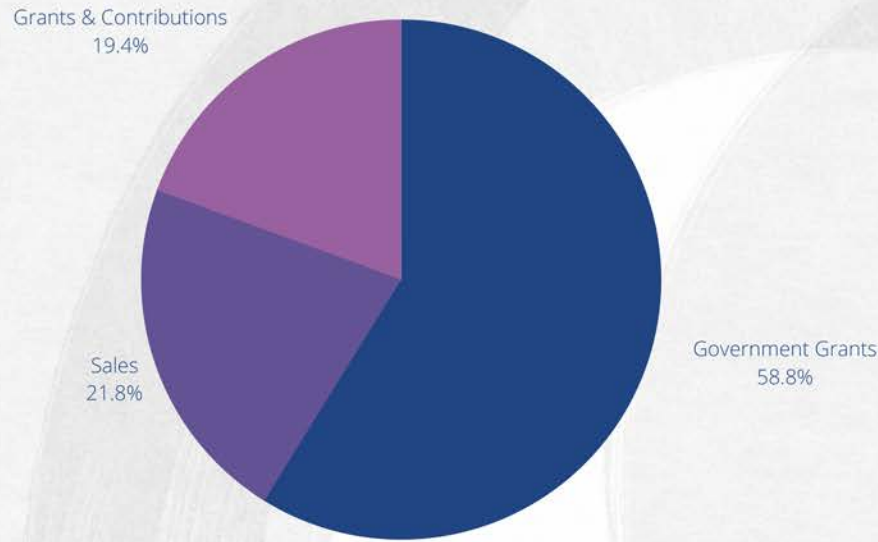
Through a renewed grant from the U.S. Department of Education, we began building on the original James Madison Legacy Project's success with the James Madison Legacy Project Expansion: Empowering High Need Students for Informed, Thoughtful, and Productive Citizenship. This initiative will improve professional development and instruction of civic education for high-need students through meaningful supplements to the We the People curriculum. Working with expert teachers and consultants, the Center developed new resources that foster positive civics and social and emotional learning (SEL) outcomes among English learners, students with disabilities, and students of color. Participating teachers, curricular experts, and pedagogical scholars gathered for a week-long institute in June, resulting in the **creation of 50 new lesson plans that deploy best practices specifically to support We the People teachers who serve high-need students,** engaging them in rigorous, authentic civic education so they can become active and informed citizens. Implementation and evaluation of the resources in the high-need secondary school population will take place in 2023 and 2024.



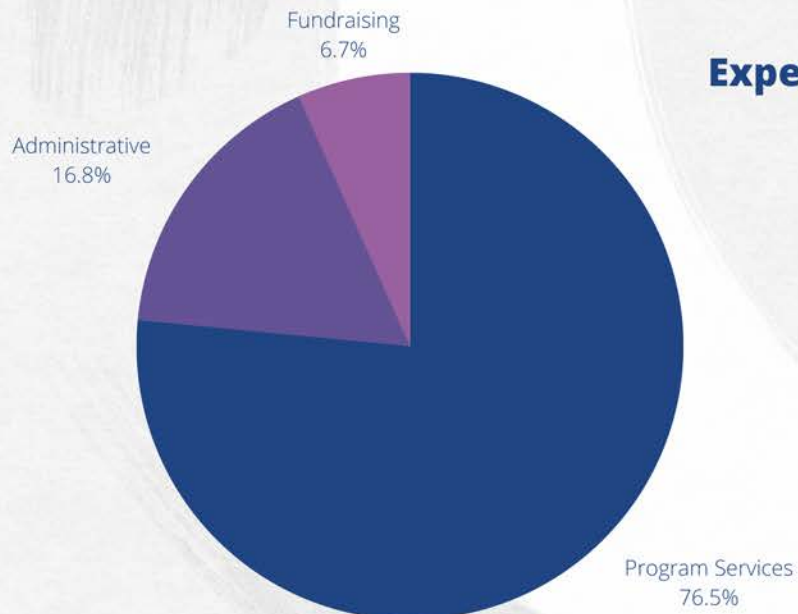
FINANCIALS

In the 2022 fiscal year (August 1-July 31), the Center for Civic Education earned or raised \$2,640,506 and spent \$2,546,820.

Revenue



Expenses



Revenue

| | |
|------------------------|--------------------|
| Government Grants | \$1,695,031 |
| Grants & contributions | \$559,390 |
| Sales | \$627,349 |
| Non-operating Income | \$(241,264) |
| Total | \$2,640,506 |

Expenses

| | |
|------------------|--------------------|
| Program services | \$1,948,759 |
| Administrative | \$427,808 |
| Fundraising | \$170,253 |
| Total | \$2,546,820 |

Assets

| | |
|------------------------------|--------------------|
| Cash & Cash Equivalents | \$307,093 |
| Investments | \$2,842,945 |
| Accounts Receivable | \$291,912 |
| Grant & Contract Receivables | \$73,555 |
| Inventory | \$235,718 |
| Prepaid expenses | \$12,779 |
| Total | \$3,764,002 |

Liabilities

| | |
|-------------------------------------|--------------------|
| Accounts Payable & Accrued Expenses | \$128,569 |
| Other Current Liabilities | \$73,384 |
| Loans payable | \$3,567 |
| Deferred revenue | \$21,787 |
| Non-current Liabilities | \$150,154 |
| Sub-total Liabilities | \$385,532 |
| NET ASSETS | \$3,386,358 |
| Total | \$3,771,890 |

DONOR RECOGNITION

Thanks to the support of corporations, foundations, and individual gifts, the Center for Civic Education provides no- and low-cost programs and resources enabling learners of all ages and professional educators to access robust Constitutional and civic education. This support offsets the cost of curricula and program development for students and educators, and audio, video, and print resources for learners of all ages. Thank you for your investment in democracy and civic education.

Contributions listed were made August 1, 2021 to July 31, 2022.

Gifts of \$100,000+

Devra I. Jarvis, The Raffaella Foundation

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and Strengthening our Democracy!***



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